



# Rural Roadway Safety in Alabama

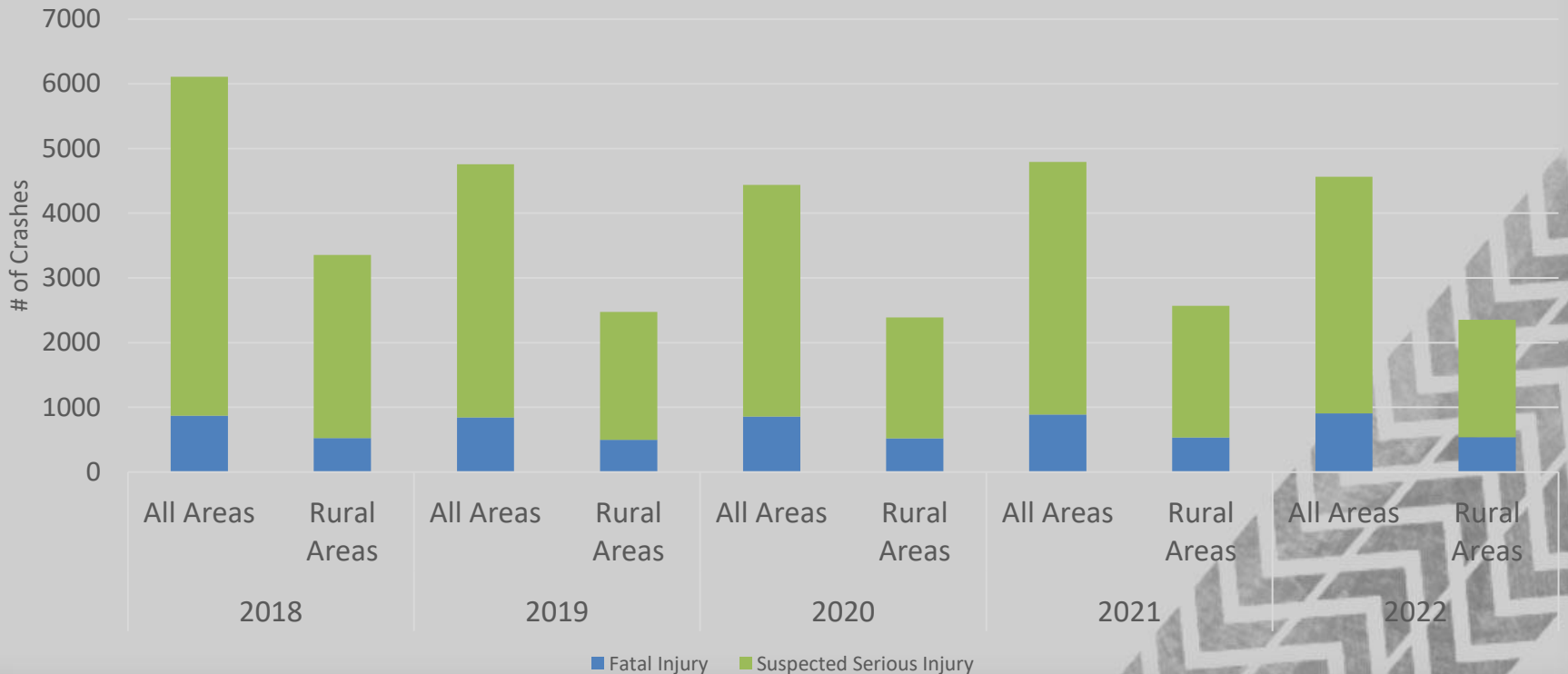
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# Alabama Traffic Fatalities

Fatal and Suspected Serious Injury Crashes  
KA Crashes



**“IF YOU THINK GOOD  
DESIGN IS EXPENSIVE,  
YOU SHOULD LOOK AT  
THE COST OF BAD  
DESIGN”**

**DR. RALF SPETH, FORMER CEO JAGUAR**





































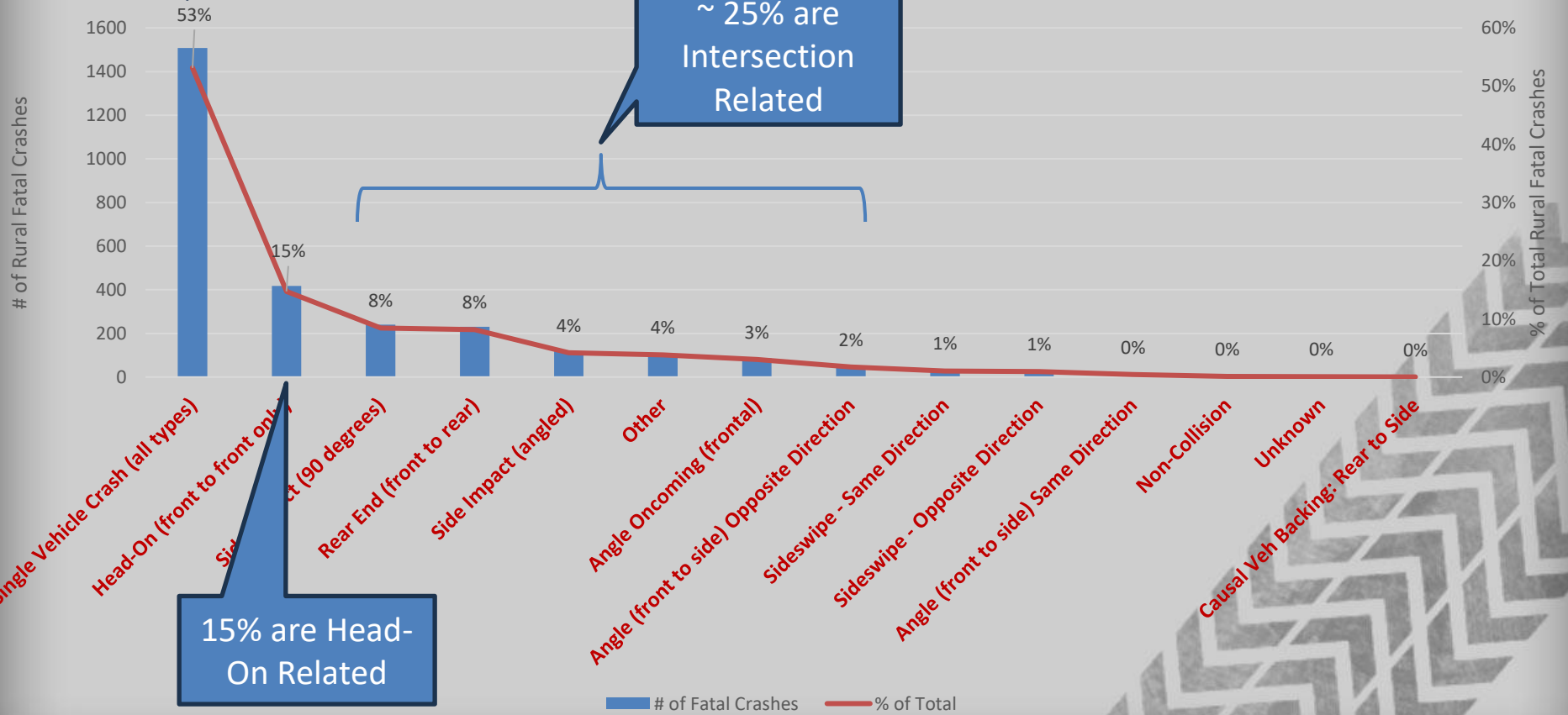




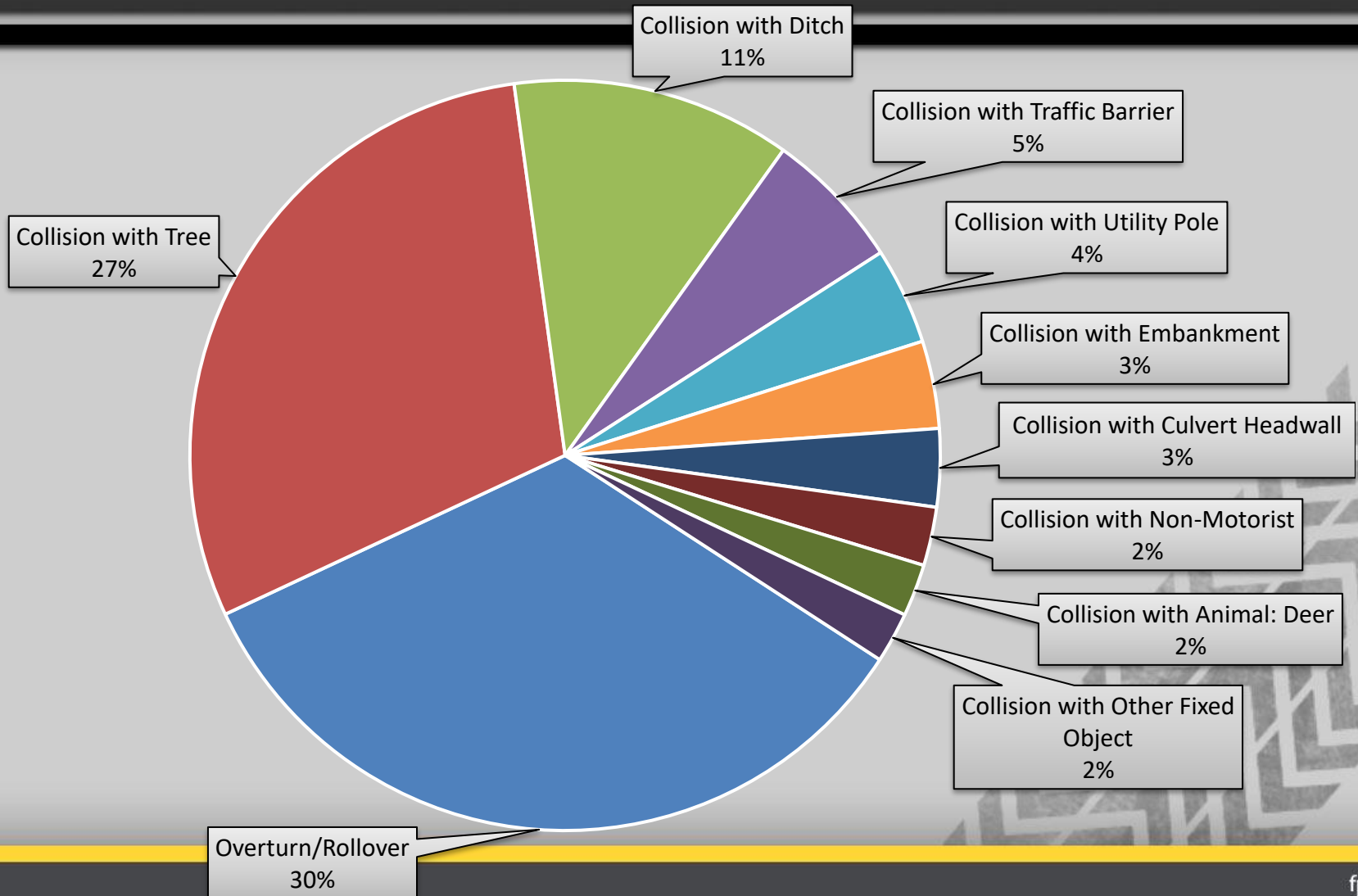
# Rural Fatal Crashes

More than Half  
are Single  
Vehicle Related

Manner of Rural Fatal Crashes



# Single Vehicle KABOC Crashes – Most Harmful Event

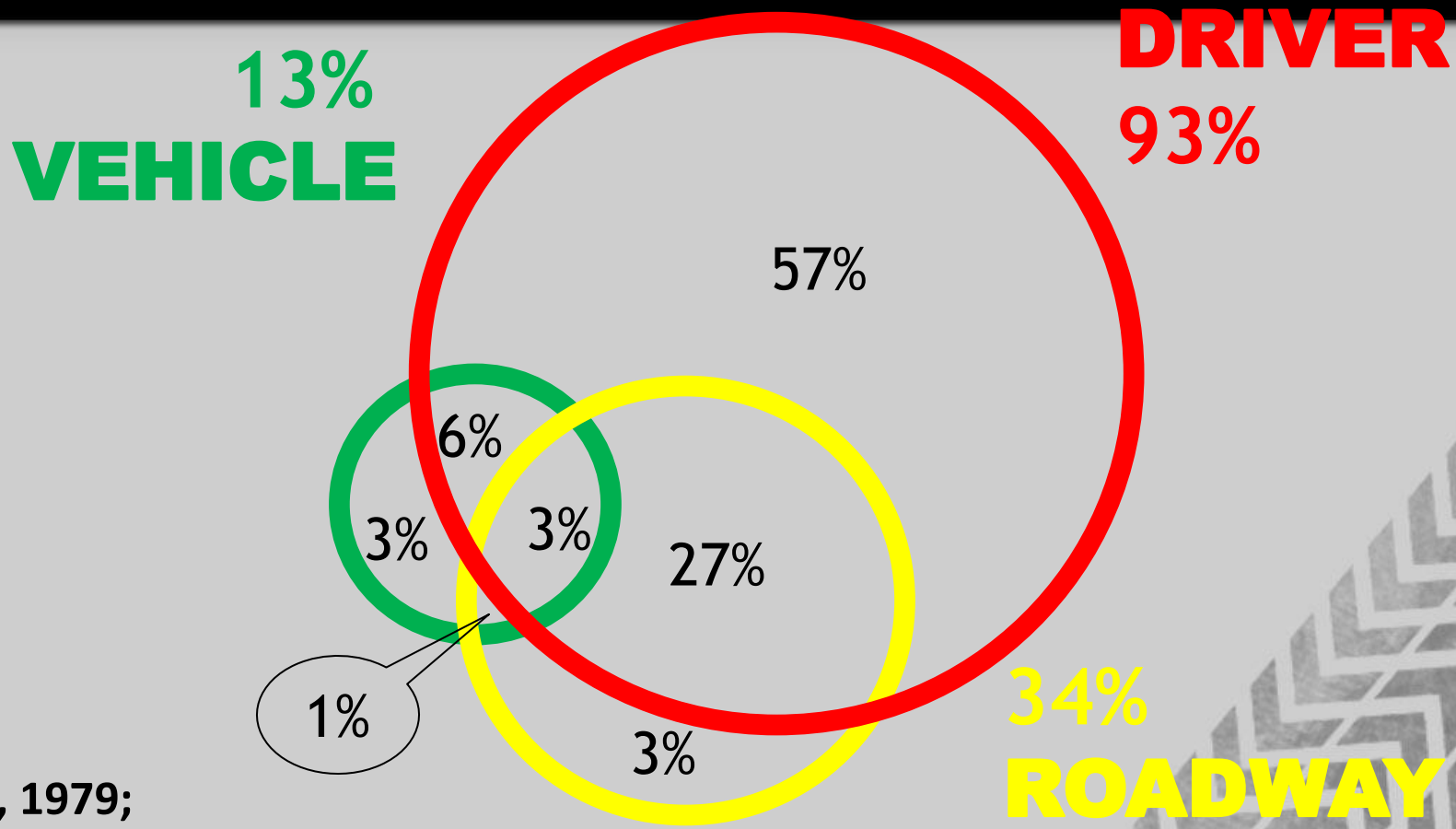




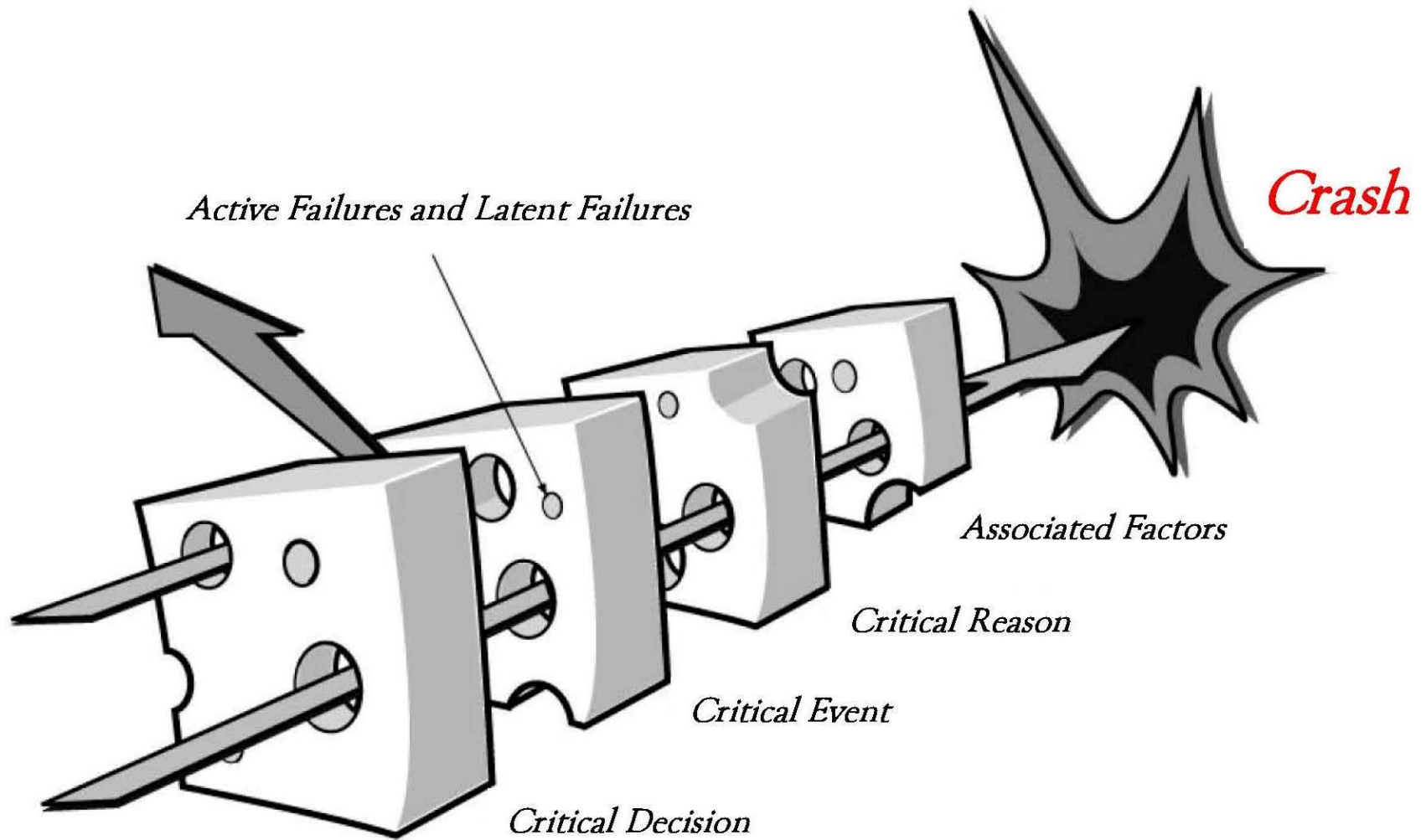


YOU'RE  
IN A BOX ON  
WHEELS HURTLING  
ALONG SEVERAL TIMES  
FASTER THAN EVOLUTION COULD  
POSSIBLY HAVE PREPARED  
YOU TO GO  
NEXT 5 MILES

# Crash Contributing Factors



Treat, 1979;  
Graphic Credit: Thomas Neuman



# Commonly Held View

Most design engineers believe a design value published in a manual is there primarily for safety reasons, and that any deviation from that value will result in significant degradation in safety.



## In Fact

Rigid design standards in many cases have evolved to serve three purposes:

- Efficiency in design,
- As a quality control measure,
- Efficiency in construction.

# Philosophical Considerations in Highway Design

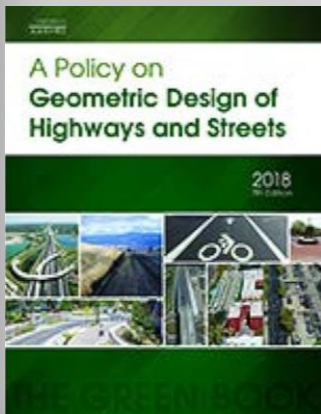
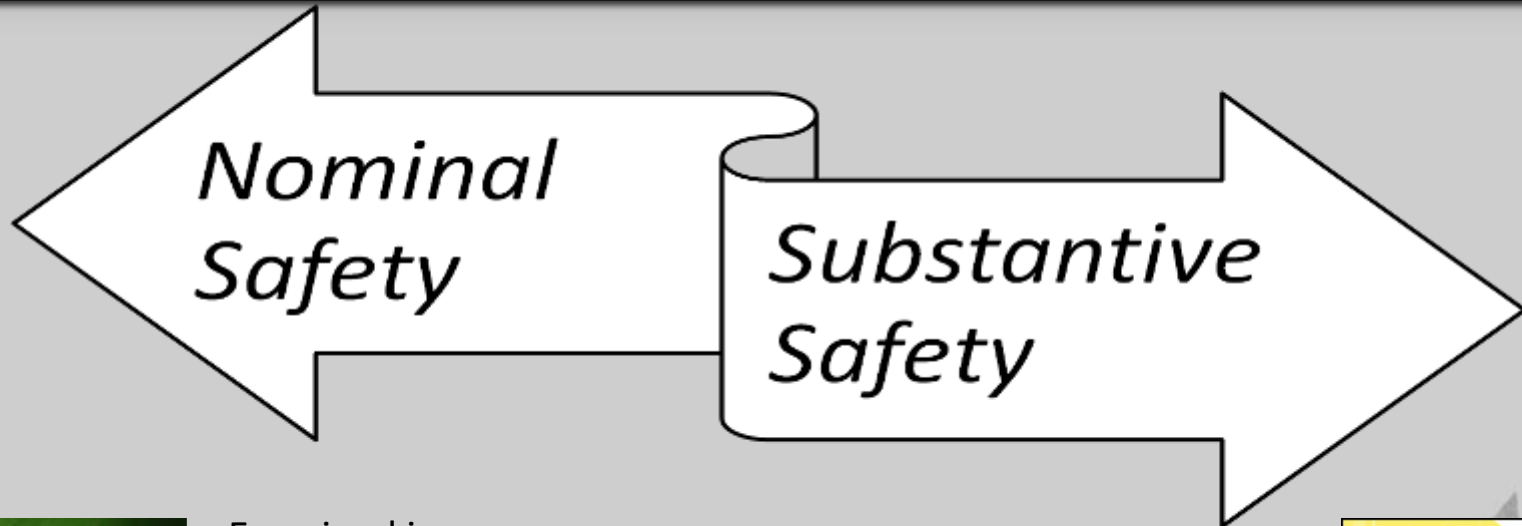
*“The direct application of established design criteria or standards (i.e., nominal safety) is no assurance that a certain quality of design (i.e., substantive safety) will be achieved—indicating that such criteria are not sufficient in themselves.”*

Jack E. Leisch

“Dynamic Design for Safety”

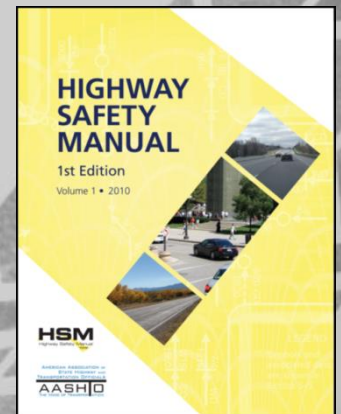
ITE 1972

# Nominal versus Substantive Safety



Examined in reference to compliance with standards, warrants, guidelines and sanctioned design procedures

The expected or actual crash frequency and severity for a highway or roadway







# Focus on Standards

The focus on rigid standards has been translated in the minds of designers to a belief that standards equals safety, and that no compromises can be accepted.

This view holds even with design values that clearly are not related to substantive safety.

# Training

- For the most part, we have focused on the importance of nominal safety, and
- Many designers have been taught that adherence to nominal safety directly translates into substantive safety performance.



# Design Decisions Safety Implications

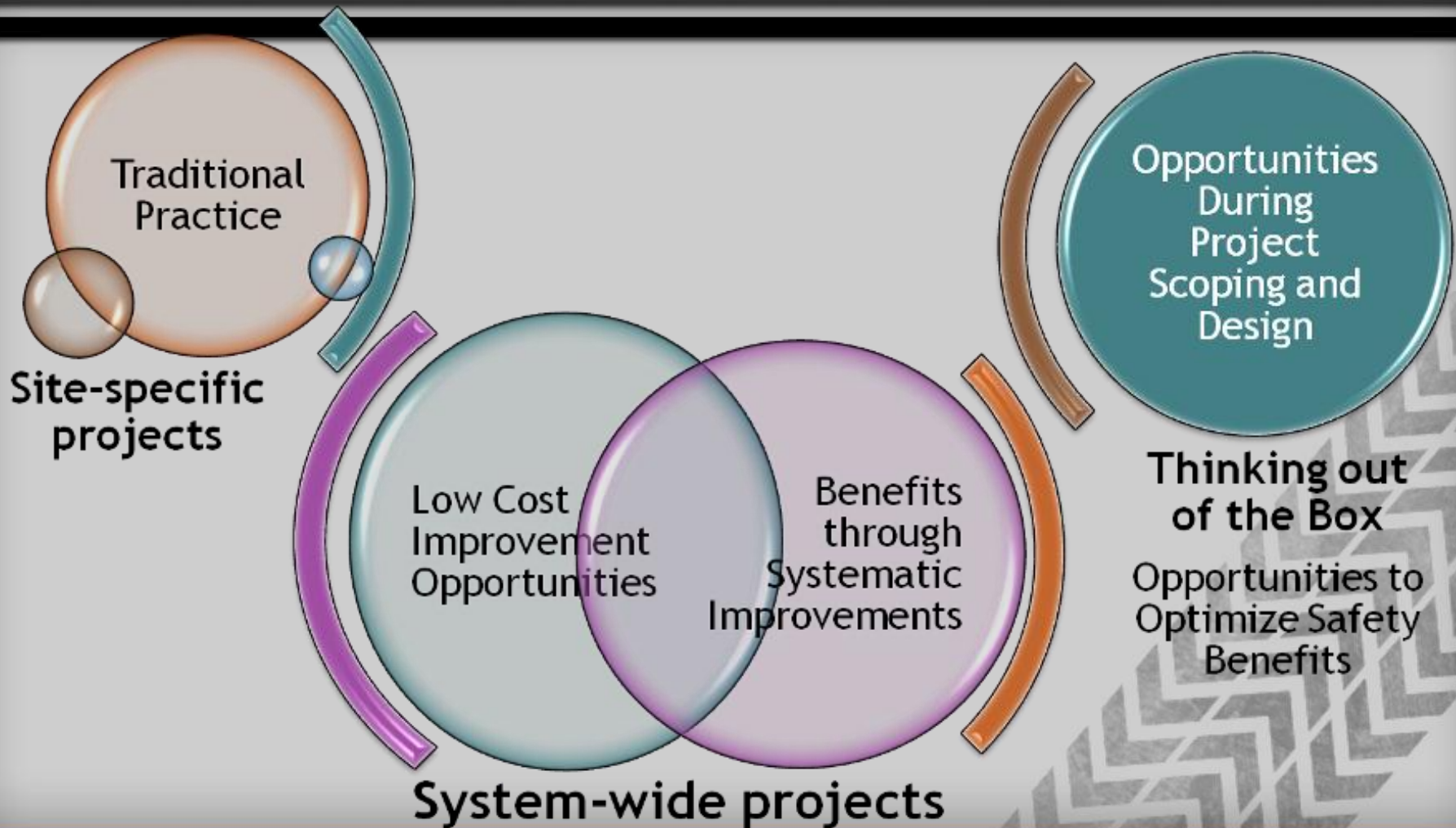
Traffic volume is the chief determinant of likelihood of crash occurrence.

The length of highway over which the exception occurs strongly influences relative risk.

The design element or feature in question (lane width, shoulder width, superelevation, curvature, grade) will have differing expected sensitivities based on the type of facility.



# Different Approach

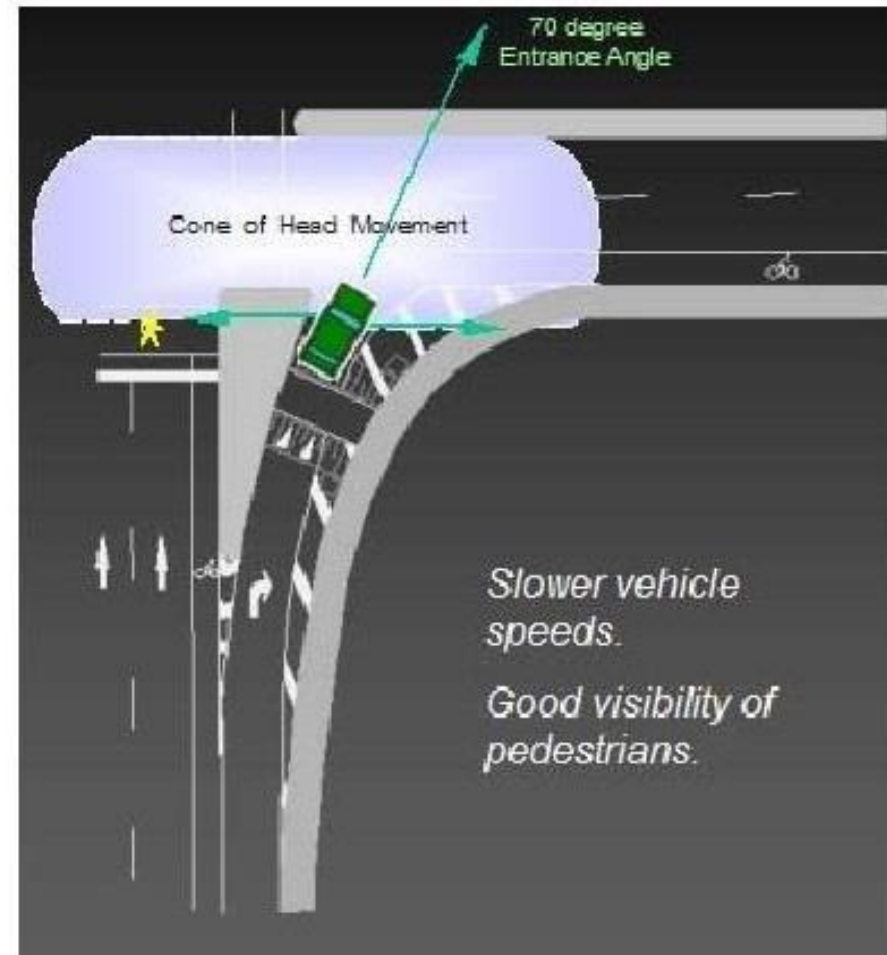
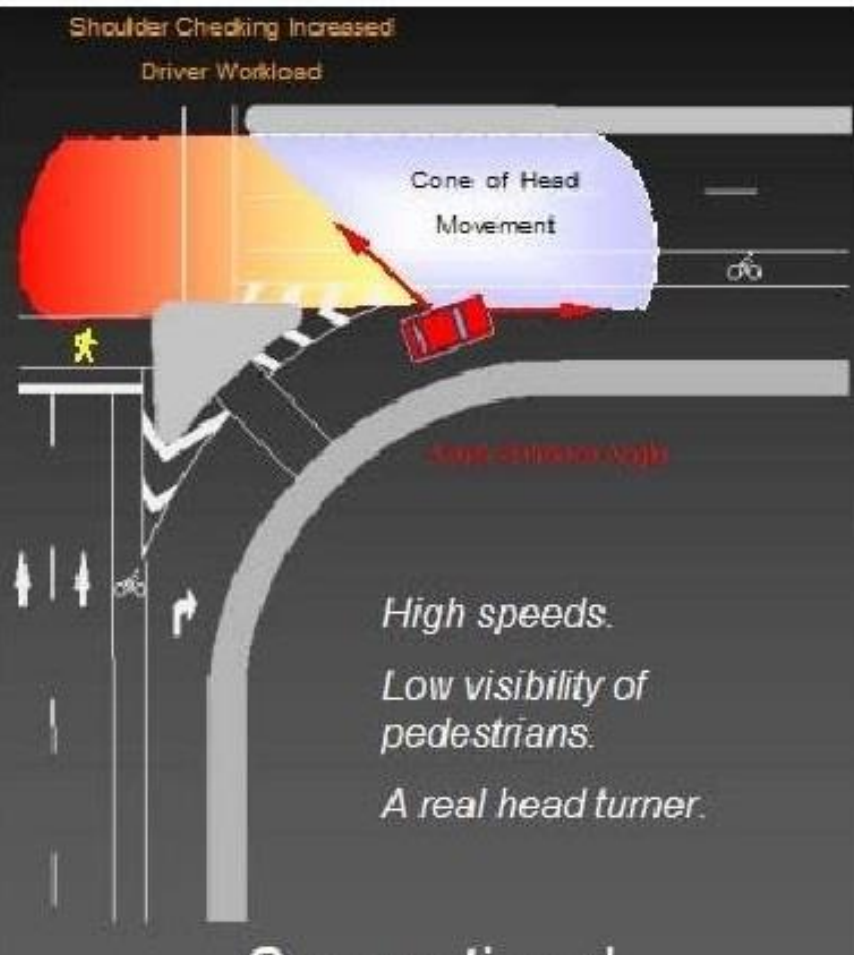


# Design Countermeasures to Address Safety In Rural Areas

- Intersection Design
- Roadway Departures

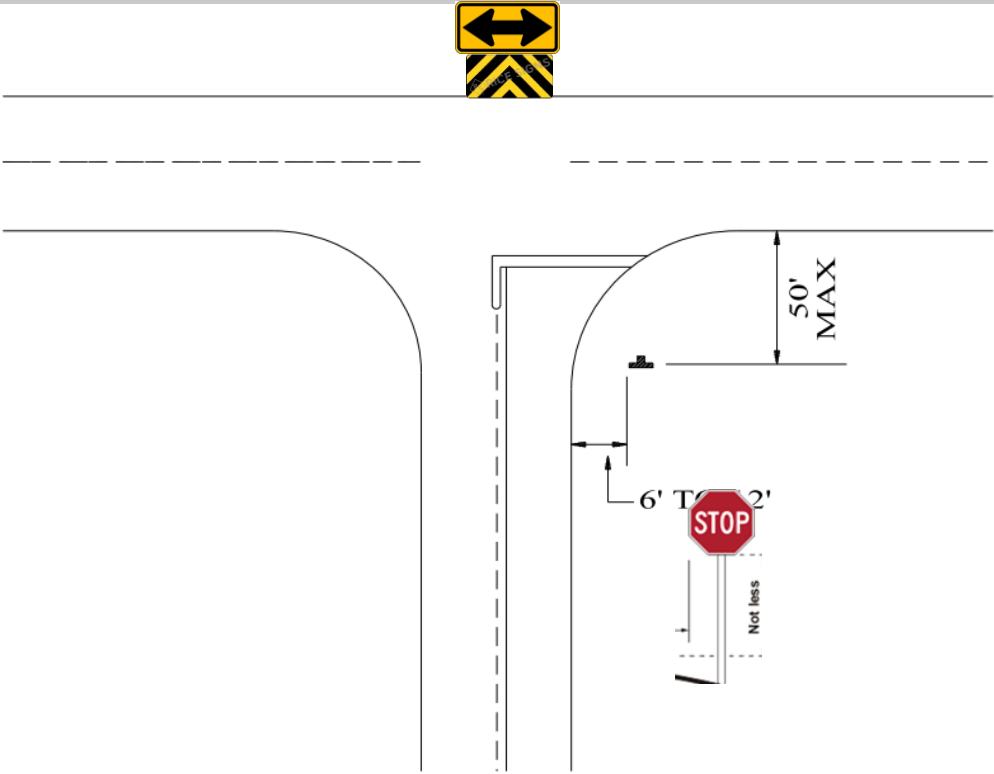


# Older Driver and Pedestrian Safety Issue



<https://www.dot.state.al.us/publications/Design/pdf/TrafficSafetyOp/SmartChannel.pdf>

# Rural Intersection Signing



WIDE THROAT INTERSECTION

# These are Not the Same



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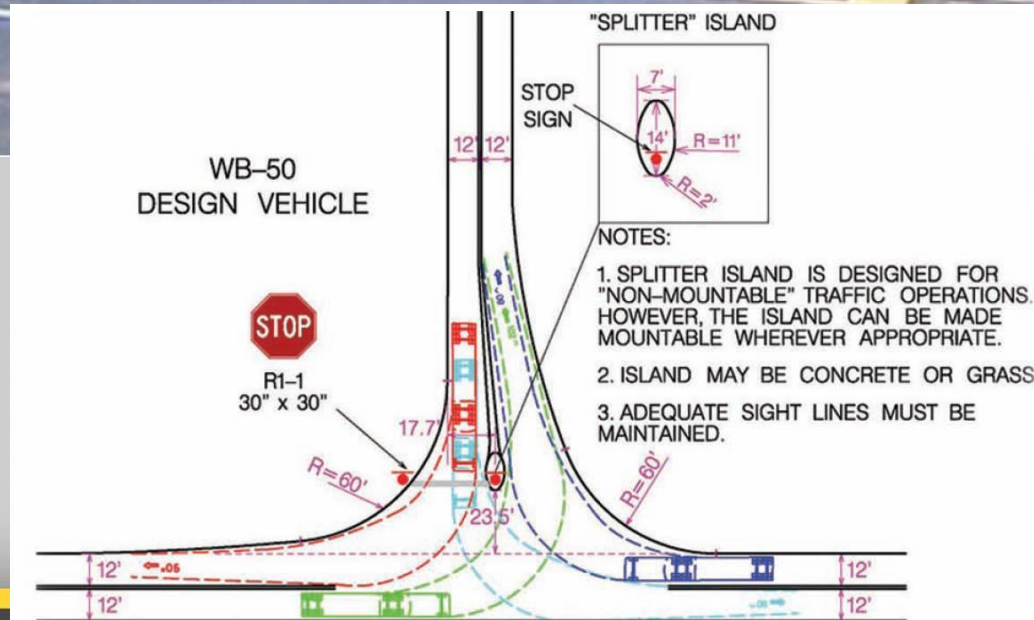


# Rural Intersections



Estimated Safety Impacts  
64% Reduction in All Crashes  
74% Reduction in FA Crashes

<https://www.dot.state.al.us/publications/Design/pdf/TrafficSafetyOp/SplitterIslandDetail.pdf>



# Directional Crossovers



# Alternative Intersection/Interchange Design



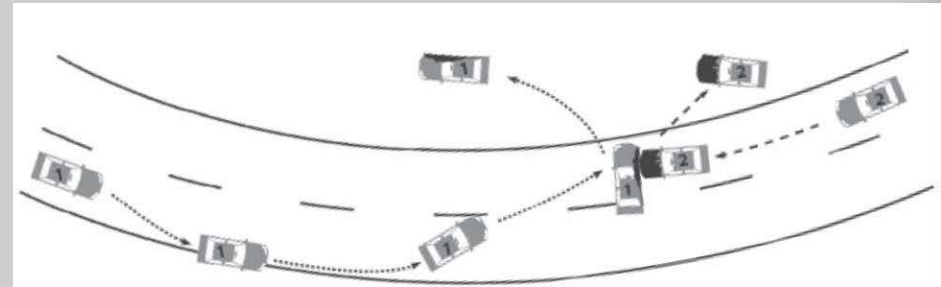
[dot.state.al.us/publications/Design/pdf/TrafficSafetyOp/RoundaboutPlanningDesignOpManual.pdf](https://dot.state.al.us/publications/Design/pdf/TrafficSafetyOp/RoundaboutPlanningDesignOpManual.pdf)

# Shoulders



Crash Reduction from 42% for all crashes up to 77% reduction for KABC Crashes

# Safety Edge i.e., Compacted Pavement Wedge



*This is a typical diagram for a crash caused by tire scrubbing. The vehicle at left scrubbed the edge of the pavement, and when it returned, the driver overcorrected, lost control, crossed into the adjacent lane, and struck an oncoming vehicle.*

Graphic Source: AAA Foundation for Highway Safety

Crash reduction ranges from 13% to 29%

$$CMF_{ROR} = 0.975 - (0.432 \times \text{Expected ROR crash frequency per mile-year})$$



# Roadside Barriers



Crash reduction ranges from 9% for All Crashes to 51% for Run-Off-Road Crashes

# Median Barriers



Crash Reduction up 43% for Fatal Crashes

# Cross Centerline Crash

# Centerline Rumble Stripes



Crash Reduction Ranges from 9% for All Crashes to 49% for Head-On and Sideswipe Crashes

# Edge Lines



Crash reduction ranges from 15% for All Crashes to 20% for KABC Crashes in Rural Areas

# Horizontal Curve Alignment Signing



Crash Reduction Ranges from 37% for All Crashes to 60% for Wet Pavement Related Crashes

# These Are Not the Same



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### Resources

Need a specific fact sheet? A video to explain a safety concept to elected officials? Info to build a local road safety plan? Find them here.

### Technical Assistance

From clarifying a technical point to hands-on support, we've got you covered. If we



# RRSC Resources

- Road Safety Champion Program
- Rural Safety Summits
- Annual Rural Road Safety Awareness Week
- Monthly Webinars
- Website full of resources at [www.ruralsafetycenter.org](http://www.ruralsafetycenter.org)
- Socials & Newsroom
- Training E-blasts
- Technical Assistance

# Road Safety Champion Program (RSCP)

- Certificate program for the workforce responsible for operating, maintaining, and designing local and rural roads
- Provides “Road Safety 101” level knowledge
  - **Available now** – Seven core modules with foundational roadway safety content
  - **Coming soon** – Four career pathway modules with more targeted information
- All content can be modified to fit local needs

**Find out more at [www.ruralsafetycenter.org/road-safety-champion-program](http://www.ruralsafetycenter.org/road-safety-champion-program)**

# National Summit on Rural Road Safety



[Summary](#) [Lodging](#) [Sponsor Vendor Registration](#) [Agenda](#) [Attendee Registration](#)

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September 12-14, 2023 | Oklahoma City

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4th National Summit on Rural Road Safety

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**THANK YOU**

**For your contribution to saving lives**

# Questions?

